

IMPACT CATALYST FOUNDATION



ANNUAL REPORT
FY 2024-2025

IMPACT CATALYST FOUNDATION



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Impact Catalyst Foundation (ICF), registered under Section 8 (1) of the Companies Act 2013 company with 12A, 80G, and CSR registration status, was founded on April 12, 2021 with the purpose of doing charitable activities in the main domain areas of Health, Livelihood, Workforce Wellbeing and Climate

Foreword

At Impact Catalyst Foundation (ICF), we believe that true transformation occurs when communities are not just included, but centered as architects of their own wellbeing. The year 2024-25 deepened our conviction that sustainable change requires **catalytic support, community stewardship**, and a commitment to **equity across systems**.

This year's Annual Report presents three deeply interlinked domains of our work - **Health, Livelihoods, and Climate Action**, each grounded in partnerships that honour local leadership and amplify what already works.

In the Health domain, our partnership with *Sanjeevini Kalyana Samiti* in Haryana is a shining example of how women-led organisations, when backed with the right tools and resources, can deliver dignified, community-owned primary healthcare. Through the *Invest for Wellness (i4We)* model, the work in Mohammadpur has enabled early diagnosis, mental health support, preventive care, and social protection, strengthening health systems from the ground up.

In the Livelihoods domain, the SETU coalition, strategically anchored by ICF, grew into a formidable national platform advancing inclusive social protection. From influencing policy to enabling last-mile delivery through grassroots partners and government collaborations, SETU is helping to embed resilience into the everyday lives of informal workers, women, and historically excluded populations.

And as the climate crisis intensifies, ICF has responded by shifting from expansion to **ecological care and stewardship**. Our tree plantation efforts in heat-affected regions focused on nurturing what has been planted through scientific audits, native species replantation, and climate education in schools. This is not just environmental work, it is justice work.

Across all domains, one theme remains constant: **we don't deliver solutions to communities, we co-create them with communities**. This report is not merely a collection of outputs, it is a reflection of a shared journey toward a more just, healthy, and regenerative future.

As we look ahead, we remain anchored in systems thinking. We are driven by data and inspired by the communities we walk alongside. Thank you to all our partners, supporters, and collaborators who make this work possible. Let us continue to act with urgency, compassion, and collective purpose.

In solidarity and gratitude,

Team ICF

Impact Catalyst Foundation

Growing Futures: A Focus on Health

Sanjeevini Kalyana Samiti (SKS)'s work represents a powerful expression of **Impact Catalyst Foundation's (ICF) Health domain** in action, where primary healthcare is not just delivered but *owned* by the community. Anchored in Swasti's *Invest for Wellness (i4We)* model and supported by ICF, SKS has translated health systems innovation into grassroots impact by addressing the medical, social, and economic determinants of health. From early detection of anaemia, diabetes, and hypertension to preventive health education, mental health support, and linkages to social protection, SKS has enabled a continuum of care that reaches the most underserved. This work exemplifies ICF's commitment to holistic, equitable, and people-centred health solutions that are designed for scale, rooted in dignity, and focused on lasting wellbeing.

At Impact Catalyst Foundation (ICF), we believe that community-driven leadership, when supported with the right tools, platforms, and partnerships, can transform health systems from the inside out. In alignment with this vision, ICF is proud to have partnered with *Sanjeevini Kalyana Samiti (SKS)*, a registered women-led trust based in Village Mohammadpur, Gurgaon, Haryana and *Swasti*, the technical anchor of the *Invest for Wellness (i4We)* model. Together, this partnership has enabled the implementation of a comprehensive, community-led primary healthcare programme in one of the most underserved pockets of Haryana.

As a catalytic foundation, ICF supported SKS by mobilising resources, facilitating strategic insights, and enabling alignment with public and private sector stakeholders. The *i4We* model, designed by Swasti and grounded in holistic, preventative, and people-centred primary healthcare, was deployed by SKS with contextual adaptations that empowered local women, strengthened social systems, and improved access to essential healthcare.

Key Activities Enabled by ICF, Implemented by SKS

1. Early Detection and Treatment of High-Burden Conditions

Through our partnership, SKS deployed Community Wellness Facilitators and nurses to conduct door-to-door health screenings for anaemia, hypertension, and diabetes using point-of-care diagnostics. Individuals at risk were promptly linked to public health systems and followed up via telecare support, ensuring no one fell through the cracks.

2. Access to Primary Healthcare via Call4Svasth

ICF supported the roll-out of *Call4Svasth*, Swasti's digital triage platform, which was promoted by SKS's wellness facilitators. The platform allowed community members to receive consultations on physical and mental health while also facilitating access to social protection. This bridged the gap

between community-based care and formal health systems, especially for chronic and high-burden health conditions.

3. Community-Based Preventive Health Education

SKS conducted interactive health education sessions that covered a range of critical topics from nutrition and hygiene to reproductive health and emotional wellbeing. These sessions were designed to equip families to act as first responders to their own health needs, amplifying the long-term sustainability of the initiative.

4. Access to Essential Health Products

With ICF's catalytic backing, SKS introduced key health products such as menstrual cups, sanitary pads, hand hygiene products, and nutritional supplements. These were coupled with awareness sessions that tackled stigma, promoted eco-conscious behaviour, and supported informed health choices among women and adolescents.

5. Facilitating Access to Social Protection

Understanding that health outcomes are shaped by financial security and social support, ICF supported SKS to integrate social protection facilitation into the i4We programme. Wellness facilitators helped families access schemes such as Ayushman Bharat, pensions, housing benefits, and scholarships, thereby closing the loop between health, resilience, and social security.

Key Results Achieved

This initiative in Gurgaon stands as a testament to the power of locally led implementation backed by catalytic support. Highlights include:

- **31,000 healthy days** added through comprehensive primary healthcare services.
- **20 Swasthya Groups** formed, engaging over 2000 community members in regular health dialogues.
- **1745 individuals** screened and treated for anaemia, diabetes, hypertension, and vision-related issues.
- **2000+ individuals** received preventive health education.
- **220 people** accessed at least one government welfare scheme.
- **875 individuals** (via 3500 consultations) accessed telecare through Call4Svasth.
- **4 new public-private collaborations** facilitated.
- **360 community surveys** conducted and **118 individuals** supported to secure social protection.
- **₹36.81 lakhs** saved by the community, **₹3.6 lakhs in credit** accessed by 1600 individuals.

Catalytic Health Partnerships: Stories from the Community

Sangita: Knowledge That Heals

When Sangita's children fell ill during a heatwave, her exposure to ORS and WASH education through SKS helped her take swift, home-based action. She not only improved her children's health but inspired other families in her colony to adopt safe hygiene practices, triggering a ripple of behavioural change.

Snehlata: Mental Health Through Connection

Snehlata, navigating the pressures of domestic abuse and financial stress, found refuge in the SHG platform and Call4Svasth's mental health support. With guidance from wellness facilitators, she accessed emotional relief and regained her footing.

Shilpi: From Overwhelm to Stability

A widow and single mother, Shilpi managed her family's health better after engaging with SKS and secured her ration card, ensuring food security during a financially vulnerable period.

Sangeeta: Hygiene as Preventive Medicine

Through SHG education and telecare consultations, Sangeeta improved hygiene at home. This led to better child health and a sense of personal empowerment, demonstrating how simple behaviour shifts can change lives.

Our Gratitude and Commitment Forward

Impact Catalyst Foundation extends its appreciation to *Sanjeevini Kalyana Samiti (SKS)* for their leadership and deep commitment to the community. This collaboration demonstrates the power of combining community-led implementation with catalytic support, embedded technology, and systems thinking.

Through this partnership, we have not only delivered better health outcomes but also seeded a lasting culture of well-being and self-reliance. ICF remains committed to walking alongside partners like SKS, amplifying what works, adapting with context, and creating resilient ecosystems where communities lead their own change.

In Pictures



Pic 1: Community Wellness Facilitator promoting telecare services among community members.



Pic 2: Nurse conducting door-step health screening for community members .



Pic 3: Community Wellness Facilitators orienting local residents on the benefits of the Invest for Wellness (i4We) program.



Pic 4: Community Health Facilitators conducting a WASH (Water, Sanitation, and Hygiene) awareness session for children at a public school in Gurugram.



Pic 5: Health education session for Govt. school students in Mohammadpur, conducted in collaboration with the local public health system and School Management.

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Pic 6: Menstrual health awareness session conducted by Wellness Facilitators during Swasthya Group meetings.



Pic 7: Health and Nutrition session conducted by the Wellness Facilitators during Swasthya Group meetings.

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Pic 8: Vision screening camp organized by SKS in collaboration with a local private eye care hospital, where corrective glasses were provided to community members on the spot.



Pic 9: General health screening camp organized by SKS in collaboration with a local primary health care center.

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Strengthening Roots: An Emphasis on Livelihoods

The Social Protection Coalition-SETU directly advances the **Livelihoods domain** by strengthening the social protection architecture that underpins income security, especially for informal workers, daily wage earners, gig economy participants, and women engaged in unpaid or underpaid labour. By enabling access to entitlements such as health insurance, pensions, maternity benefits, and credit-linked welfare schemes, SETU reduces the economic vulnerability of working populations and safeguards their ability to earn and recover from shocks. Through partnerships with worker collectives, grassroots organisations, and government bodies, SETU ensures that livelihoods are not only sustained but also dignified, resilient, and better integrated into formal safety nets, laying the foundation for inclusive economic growth.

Catalyzing a National Movement for Inclusive Social Protection

Impact Catalyst Foundation's Role in Strengthening the SETU Coalition

At Impact Catalyst Foundation (ICF), we believe that inclusive development is only possible when systems evolve to include those historically left out. Social protection lies at the heart of that transformation. Through catalytic support to SETU, India's national coalition for universal social protection, ICF has helped seed structures, scale pilots, and strengthen platforms to accelerate this movement across the country.

I. Coalition Building: A Unified Front for Social Protection

With strategic facilitation and institutional anchoring by ICF, SETU formally established itself as a national coalition of over **40 diverse partner organizations**. This coalition brings together civil society, development partners, government agencies, and academic institutions, all aligned to a shared vision of advancing *inclusive and universal social protection* in India.

ICF played a key role in mobilizing partners, framing the coalition's scope, and supporting governance structures that foster collective action, accountability, and scale.

II. Deepening Grassroots Engagement and Last-Mile Delivery

ICF enabled SETU partners to take the coalition's intent to the ground, supporting enrolment and awareness efforts through:

- **Awareness camps** targeting under-included populations
- **Capacity-building initiatives** for community workers and facilitators
- **A Unified Help Desk model** to streamline access across schemes and entitlements

These grassroots initiatives prioritized **women, informal workers, PVTGs, rural poor**, and other vulnerable populations, ensuring that the benefits of social protection reach those who need it most.

III. Strategic Partnership with DTNBWED: Enabling Policy-to-Practice

A landmark MoU facilitated by ICF with the **Directorate General of Training & National Board for Workers Education and Development (DTNBWED)** catalyzed a national effort to expand social protection for **unorganized sector workers**.

With ICF's technical support, pilot rollouts were successfully conducted in **Delhi NCR, Karnataka, and Tamil Nadu**, providing a robust **proof-of-concept** for scale. This strategic partnership anchors SETU's agenda firmly within government systems, while retaining a community-first focus.

IV. Operationalising the Strategic Agenda: Thematic Working Groups

To drive focused action within the coalition, ICF supported the establishment of four **Thematic Working Groups**, each co-led by designated sector leaders:

- **Implementation & Scale**
- **Knowledge & Innovations**
- **Policy & Practice**
- **Financing**

Initial consultations held for the *Policy* and *Knowledge & Innovations* groups have already yielded an actionable roadmap, aligning expertise with urgency.

V. Building Knowledge for Influence: A National Report in the Making

To strengthen the evidence base for social protection in India, ICF backed SETU in laying the foundation for the upcoming "**State of Social Protection in India Report 2025**."

Key milestones include:

- Constituting a **national task force** of experts and institutions (both SETU members and beyond)
- Launching a **nationwide call for case studies** to capture field insights, scalable models, and gaps in implementation

Slated for release in **September 2025**, the report will serve as a key input into policy reform, programme design, and the nation's long-term vision for **Viksit Bharat by 2047**.

Looking Ahead: Strengthening Systems for Generations to Come

Impact Catalyst Foundation remains deeply committed to nurturing SETU as a platform that enables bold ideas, inclusive dialogue, and transformative action. By connecting communities to systems and systems to evidence, we are catalyzing a future where every Indian can access the safety nets and opportunities they deserve.

This is only the beginning. Together with our partners, we will continue to co-create a resilient, equitable, and universally protected India.

In pictures



Pic 1: SETU Knowledge & Innovations and Policy Working Groups Meeting in collaboration with UNICEF, India



Pic 2: Social Protection Schemes Registration Facilitation camps in Delhi in partnership with implementing partners



Pic 3: Unified Help Desk in Chennai and Schemes registration facilitation for unorganized sector workers in collaboration with DTNBWED in Chennai



Pic 4: MOU Signing between ICF and DTNBWED



Pic 5: Launch of the Social Protection Coalition (SETU) - 1st August, 2024, New Delhi

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Digging Deep: Underlining Climate Resilience

ICF's ecological restoration work is firmly anchored in the principles of **Climate Action and Climate Justice**, recognizing that those most affected by climate change - small and marginal farmers, rural communities, and school-going children - are often the least responsible for its causes. By prioritizing native tree plantation, climate literacy, and community stewardship, the initiative not only mitigates carbon emissions and restores local ecologies but also strengthens the adaptive capacity of vulnerable populations. Through a science-led yet deeply participatory approach, ICF ensures that the benefits of climate resilience, shade, water retention, biodiversity, and income diversification are equitably shared, transforming passive recipients into empowered climate champions. This work affirms that true climate action must be community-rooted, locally relevant, and driven by justice.

Investing in Resilience: A Strategic Shift Toward Tree Stewardship and Climate-Conscious Communities

Impact Catalyst Foundation – Tree Plantation and Ecological Restoration Update (2024–25)

In 2024–25, Impact Catalyst Foundation (ICF) made a deliberate and strategic decision to **prioritize the health and resilience of existing tree plantation sites**, rather than expanding new plantations. Given the unprecedented intensity of summer heatwaves across project geographies, ICF recalibrated its climate action efforts to focus on deepening local partnerships, enhancing climate literacy, and restoring native biodiversity, rooted in the principles of long-term ecological sustainability.

Key Priorities: A Stewardship-First Approach

- **Quarterly Climate Audits:** ICF supported farmer groups, schools, and communities in understanding how extreme heat impacted both existing plantation sites and human wellbeing. Our agricultural scientists conducted quarterly field audits to assess sapling survival, root development, and ecological health.
- **Replantation of Native Species:** In areas where saplings did not survive, especially due to harsh summer conditions and isolated incidents like farm fires, ICF facilitated the replantation of native varieties such as jackfruit and mango, carefully selected for their local value and resilience.
- **Maintaining 2022–24 Plantations:** Dedicated care to thriving plantations established in earlier cycles, ensuring the continued growth of healthy saplings planted since 2022.

- **Strengthening School Partnerships:** ICF began exploring deeper collaborations with **government schools**, integrating tree stewardship into school-led, climate-smart village planning initiatives.
- **Exploring Bamboo as a Regenerative Asset:** Recognizing its ecological and economic potential, ICF initiated exploratory conversations with local communities on the role of bamboo in agroforestry and climate resilience models.
- **Building a Replicable Model:** The goal remains to develop a **flexible, scalable ecological restoration model** that can be adapted to suit different geographies, soil types, and community dynamics.

Tree Plantation Dashboard (Cumulative)

Year	Total Saplings Planted	Survived	Replanted	Balance to be Planted
2022-2023	11,310	5,519	814	4,977
2023-2024	9,830	9,594	215	21
2024-2025	250	250	0	0
Total	21,390	15,363	1,029	4,998

Note: The sharpest losses in 2023-24 were due to an isolated farm fire, which left the soil temporarily unsuitable for replantation. Replanting efforts continue and are being integrated into our school-driven model.

Community and School-Led Climate Resilience

At the heart of ICF's ecological work is the **School-Driven Tree Growth Initiative**, which supports the creation of **climate-resilient Gram Panchayats (GPs)** through native species plantation and climate education. This initiative delivers a triple impact of **ecological restoration, climate literacy, and social engagement** with children and farmers acting as catalysts.

- **Climate Literacy Training:** Schoolchildren are introduced to the benefits of trees, from carbon sequestration to soil health, and are trained in long-term care. These students, in turn, influence household practices, spreading knowledge organically throughout their communities.
- **Small & Marginal Farmers:** ICF works with **50+ farmers** as of 2024 to integrate native plantations into their land-use practices, thereby blending climate mitigation with livelihoods and food security.

Our Methodology: Science-Led, Community-Owned

- **Soil & Ecological Analysis:** Each site undergoes rigorous analysis to identify the most compatible native species, boosting survival, strengthening biodiversity, and improving water retention.
- **Sapling Selection:** ICF selects species based on land conditions, water availability, soil type, and local fauna. We prioritize **farmer preferences and wildlife compatibility** to ensure co-benefits across ecosystems.
- **End-to-End Plantation:** We take full responsibility for logistics, planting, and seasonal planning, especially during monsoons for maximum survival.
- **Quarterly Scientific Audits:** Our agri-scientists monitor key indicators of plant health, survival, and ecosystem impact. Failed saplings are replaced in the next suitable season.
- **Community Engagement:** Every plantation season is rooted in local participation, from farmer gatherings to school events, thus building a shared sense of responsibility and celebration.

What we were able to accomplish with community partnerships

- **Science-Driven Decisions:** Every plantation decision is backed by ecological data, native species research, and climate adaptation insights.
- **Local Accountability:** We plant *with* communities, not just for them. By involving farmers and landowners directly, survival rates improve and saplings are cared for long after planting.
- **End-to-End Ownership:** From sapling selection to data tracking, ICF ensures transparent, outcome-driven plantation models.
- **Data-Backed Traceability:** We rigorously track plantation data, location, species, survival, and replantation, to inform future action and share learnings across geographies.

Looking Ahead

In an era of rising heat and ecological uncertainty, Impact Catalyst Foundation remains committed to **building resilient, community-led models** of environmental stewardship. Through sustained care, scientific rigour, and inclusive engagement, we are laying the groundwork for a regenerative India, one tree, one child, one farmer at a time.

Let's grow the future, together.

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Conclusion: From Proof to Possibility

The 2024–25 cycle marked a defining moment in Impact Catalyst Foundation’s journey—one where we shifted focus from building isolated proof points to **strengthening systems for sustained, scalable change**.

Across our **Health, Livelihoods, and Climate Action** domains, the year’s work affirmed three key truths:

1. **Communities are not beneficiaries—they are co-creators.** Whether it was women wellness facilitators transforming health in Haryana, farmers stewarding saplings through an unforgiving summer, or informal workers leading the conversation on social protection—our partners led with wisdom, resolve, and lived experience.
2. **Catalytic support creates exponential impact.** Strategic investments, timely handholding, and ecosystem alignment enabled our partners to move from service delivery to systems influence. SETU’s national coalition-building, SKS’s integration of telehealth and entitlements, and our school-led climate literacy model all point toward what’s possible when facilitation replaces fragmentation.
3. **Justice must be designed into every solution.** From prioritising the most vulnerable in health screenings to restoring native ecologies through community-led stewardship, ICF remained anchored in a justice-first lens—ensuring that the benefits of development reach those historically left behind.

Looking ahead, our focus is clear:

We will deepen our **catalytic role**, support **long-term system stewards**, and co-create models that are **adaptable, data-informed, and rooted in dignity**. We will continue to build bridges—between community and government, knowledge and practice, resilience and equity.

This report captures more than what was achieved, it reflects **who we are becoming**. An organisation committed to walking alongside those who carry the heaviest burdens and hold the brightest solutions.

Thank you for journeying with us.

Let’s keep the catalyst alive.

Together, we think.

Together, we act.

Together, we transform.

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