

# Meet Bhagyashree & Veeranna, Bommanahalli, Bangalore

hagyashree (20) and Veeranna (30) moved to Bangalore from Gulbarga because they did not have any assets to earn a livelihood from in their village. Veeranna found work as a driver and the family struggles to make ends meet.

They live in an **8 X 10** feet shed with Veeranna's mother (who has been having a consistent ear problem leading to significant hearing loss) and Bhagyashree's brother.

Veeranna is the only earning member and has been trying to find a government job that will provide him employment benefits.





Swasti (Wellbeing in Sanskrit) is a Global South civil society organisation that is committed to adding 100 million 'well'thy days for Vulnerable Communities. We bring the missing pieces of wellness together (mental, social, financial, environmental, systematic) to elevate the discourse from physical health to overall wellbeing. We integrate the technical/medical aspects with other aspects of wellbeing, with a strong focus on prevention and promotion. Our success is in re-inventing systems to make it work for all, particularly for the vulnerable, following the spirit of the SDGs to "leave no one behind". Our multidisciplinary teams successfully 1) Demonstrate scalable, cost effective and sustainable models in partnership with communities, and 2) Support partners to reach impact.

Our work integrates and builds on policy-practise-policy, at sub-national, national, regional and international levels with a range of partners across impact organizations, bilateral, multilateral, government, foundations, academic and corporate bodies. Our flagship program, i4We (Invest for Wellness) specifically delivers well-being services to communities who have the greatest need for healthcare but are least likely to receive it. Delivered in four settings - urban, rural, factories. and within women in sex work collectives. the i4We model is tailored for the setting with further customization possible locally. We also support and nurture innovators, practitioners and technologists with solutions for achieving better health of the poor and vulnerable.





# From the desk of Shama

Hi! I am Shama Karkal and I serve as the CEO of Swasti, The Health Catalyst.

We hope this Annual Report finds you safe and well. This year, we focussed on partnering with communities to help strengthen them so they can participate in protecting themselves against illnesses.

We continue to work on community systems strengthening for Health Systems Strengthening while actively bringing to life innovations to ensure last mile access, particularly for the most vulnerable.

This financial year **2019-2020**, our flagship programme i4We scaled to Lesotho.

We further strengthened well-being partnerships with the Urban Poor and Rural Poor including Women in Factories Women in Sex Work, Men who have Sex with Men, Transgender people and Farming communities in India. Families like Bhagyashree & Veerannas' who you met earlier in this report remain at the centre of all we do.

We're proud of an important milestone- on putting in place community governance also known as social participation in health. 2 Swasth Samitis - Community Institutions have taken control of i4We in Mohammadpur Jharsa in Gurugram, Haryana and Bommanahalli in Bengaluru, Karnataka, making these well-being programs community-governed.

Our communities who suffer from inter-generational poverty have successfully saved Rupees 5 Crore and their Swasth Samitis now have a cumulative income of Rupees **79.2** Lakh in 2 years time.

In the last quarter of the Financial Year **2019-2020**, our in-house experts on pandemic response and epidemiology alerted us to COVID-19 and afforded us critical foresight into the times that awaited us. We rapidly geared up our systems and

formed agile teams across the length and breadth of our work to respond to the crisis .

In response to COVID-19, we took **2** immediate key steps in early 2020.

A Command Centre at Swasti, to protect and support our communities, our **400+** colleagues across our partners within and beyond the Catalyst Group, staff and health care providers across different settings - Urban, Rural and in upto **300+** Factories to provide guidelines and advisories (much before the government ones were released), conducted capacity building and close comfort and hand-holding support.

Two, in order to support and scale the national response to COVID, we co-founded the Covid Action Collab, a network of multidisciplinary organizations representing the public, private, civil society, academic and other sectors who pool their expertise and resources to support the most vulnerable survive and thrive during humanitarian crises. The Collaborative addresses the COVID-19 crisis by driving comprehensive and co-ordinated action with people at the very centre - preventing new infections, mitigating impact for those affected, facilitating resilience building for communities to thrive and a dynamic humanitarian response system. In FY 2019-2020, the Collab through 100+ partners found active presence in 18 States reaching 10,814,004 people among the most poor and marginalized communities.

We want to acknowledge our donor partners for the year - Aids Fonds, USAID India Health Office, Cisco Systems India Ltd, Ashraya Hastha Trust, Fidelity International Foundations, HDB Financial Services Pvt Ltd, Autodesk India Pvt Ltd, ITX Services Inditex, Lindex, University of Pennsylvania, Marks & Spencer India Pvt Ltd, Levis Strauss Foundation, Walmart Inc,Grand Challenges Canada and The Tides Foundation - each of whom were most supportive, towards the re-configuring of our plans for the rest of the year as well as afford investments to the COVID response. New partners like IIFL and Social Venture Partners, Hyderabad stepped forward to support in our COVID response for our communities.

To reach the last mile effectively and efficiently during COVID-19, we fast tracked our innovations of Hello Swasti $^{\text{TM}}$  - a Tele-Care initiative for the most marginalized and Community Based Testing.

In this annual report, we depart from our usual print copy to take you through some stories of change and impact, our audited financials and ways to connect with us on aspects of our work that resonates with you.



## **#SocialDanceTance -**

Swasti's collaborative campaign spread the word around hygiene measures in early 2020, involved friends and family and reached across the globe.

The campaign co-created with the #COVIDActionCollab aimed to share messaging whiling bringing a sense of joy amidst uncertainties and mounting mental well-being challenges.



n 2019-'20, we at Swasti, directly reached 4,71,145 people with our innovations to improve well-being.

#### Communities we work with

- O Women in Sex Work
- O Men who have Sex with Men
- O Transgender People
- O Women in Factories
- O Rural & Urban Poor Families

FY 2019-20, saw the ushering in of multisectoral, agile teams with an average of 108 employees and consultants, along with 32 global health fellows, interns, and volunteers, working in tandem to make well-being a reality for the most marginalized. The 33 new staff who joined us in 2019-20, along with our field teams brought with them the experience of working across sectors and domains, and part of our journey in taking Swasti's vision forward. 60% of leaders who steered us towards the impact we have reached in 2019-2020, were women.



#### **Our Global Health Fellows**



In the photo some of our global health fellows, volunteers and interns strike a pose.

Swasti's Global Health Fellowship programme creates opportunities for and partners with young public health professionals from across the World. Each Global Health Fellow undertakes an engagement that helps them gain experience and expertise in their area of passion, and contributes towards the global goals of Swasti - 100,000 well-thy days. We pro-actively ensure the learning experience is fun and engaging following adult learning pedagogy and mentoring.

Our Global Health Fellows this year were from Spain, USA, Canada, Israel and Brazil.



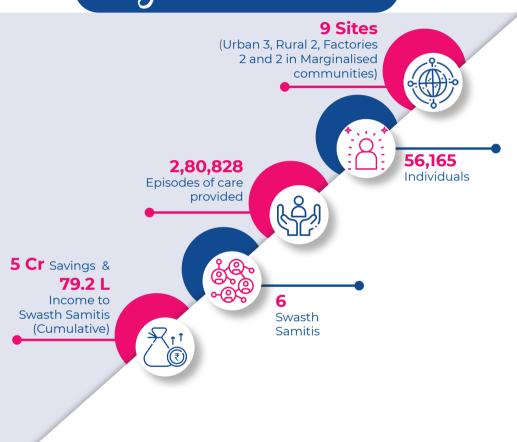


Shiv (Founder and Chief Mentor, Swasti) and Shama talk about the i4We vision.

# i4We: Snapshot

# Haryana 1 (Urban) MP 1 (Rural) **KA-5** (Urban 2, Rural **→** 1, Factories 1 and MC 1) >TN-2 (Factories 1 and MC 1)

# Fy2019-2020



# Meet Nisha & her family, members of i4We

Nisha and her family speak about their family health and well-being journey in Invest4Wellness (i4We), Swasti's flagship program.





Cross-learning and sharing is an essential part of our learning system. Learning about Quality Of Care (QoC) in midwifery practice.

Angela, seen in the picture with Doctors, nurses and midwives and a delegation of PMNCHA at Karolinska University, Stockholm.

In FY 2019-2020, Nurse's protocols were developed by Swasti & Primary Care International to ensure robust preventive and promotive wellness at the last mile.



Angela, Partner, Swasti and Adam, Primary Care International catch up on the need of the hour in public health models for tomorrow.

## **Taking i4We to Factory Clusters**

rithivi, Secretary, Karur Textile Manufacturers Export Association (KTMEA) and Shama discuss the challenges that i4We's Factory Cluster approach strives to address.

The 'Cluster' approach brings together different stakeholders within an industrial cluster - units that are located in close geographical proximity to each other, who often share similar suppliers, infrastructure, industry associations, networks, buyers, local knowledge, regulatory authorities and social capital - for collaborative actions to achieve health and wellbeing of the workforce.

In FY 2019-2020, the i4We Factory Cluster model was initiated in Karur, Tamil Nadu and Peenya, Karnataka.

The cluster model has been presented to various global industry stakeholders at ILO's Sixth Regulating for Decent Work Conference in Geneva, Switzerland and UN Foundation. The feedback received has been instrumental in shaping the approach.



# Taking i4We to Lesotho: in partnership with Nien Hsing Textile and Kontoor Brands

 $^{11}$   $^{1}$  Imost 45% of our workers have been trained in the program and have received positive feedback.

Ramabanta Ramateneng, who has been in Nien Hsing for almost 13 years shared his observations on the impact of the program in Lesotho. He said.

"The employees are starting to pay greater attention to hygiene and safety at the work place - not only the ones who have been trained, they (Swasti) have positively influenced other workers too.

The employees are using the PPEs well and most importantly, they understand the importance of washing hands in the right way and incidents caused by improper hygiene such as diarrhea has gone down.

The production and efficiency has gone up, and our workers have been able to apply the methods and the activities they learned from the training to teach their family and members of the community."



# Gearing up to protect the most poor and marginalized from COVID-19

As the first few cases of COVID-19 made itself known, Swasti hosted a 4- day coaching session for Nurses and Wellness Teams in partnership with PCMH- Restore Health for all i4We locations to arm them with necessary toolkits and soft skills for prevention and pandemic response



#### **DICEflow makes workflows smoother**

DICEflow - Swasti's Technology Offering supported by **CISCO** and **CMS** is ready for deployment!

DiceFlow is sure to significantly reduce number of hours spent by frontline workers in collating and reporting their work.







#### From the desk of the Taaras Coalition

he Taaras Coalition focussed on community mobilization in early FY
2019-2020. Through extensive listening exercises with women in sex work, the leaders of the Taaras
Coalition were able to truly represent the needs of the communities across varied geographies and sub-cultures.
These translated to robust engagement with State AIDS Control Societies in Tamil Nadu, Andhra Pradesh and Telangana. Similar exercises are in motion in Karnataka and Maharashtra at the ground level. Telangana SACS welcomed Taaras Coalition into their forums and platforms to comprehend and respond to the lived experiences of women in sex work.

At the onset of COVID-19, the Taaras Coalition led the response on ground for marginalized communities not only for women in sex work but also partnering with other grassroot leaders to reach men who have sex with men, transgender persons and other marginalized populations. The Taaras Coalition focussed on community mobilization in early FY 2019-2020. Through extensive listening exercises with women in sex work,





## Wellbeing for Workforce (W4W)

Wellbeing for Workforce (W4W) strives to make well-being a reality for the last mile workers in the factory, farming, MSMEs, informal labour force, frontline health workers, community outreach workers and industry supply chains, aiming to reach 100 million workers by 2030.

This year, we worked with brands to strengthen their supply chain in India and in Sri Lanka and reached **50,370** workers of whom **31,117** were women.

In FY 2019 - 2020, we supported Levi's Foundation in the revisiting of their Worker Well-Being strategy.

Read more.



## **Introducing Vriddhi**

Walmart Vriddhi Supplier
Development Programme
(Walmart Vriddhi) aims to support
50,000 Indian micro, small and
medium-size enterprises (MSMEs) to
"Make in India", the chance to participate in
global supply chains and contribute to India's
economic development as a whole.

The project actively works with small and medium sized businesses in clusters to expand their capabilities through intensive training as well as advisory support.



"We aim for the MSMEs to experience cost reduction, reduced cost of financing, product and production improvements, increased turnover, leveraging government schemes for MSME development, increased understanding of organisation development - and subsequently some of these MSMEs become suppliers to corporate supply chains. "

In FY 2019-2020 Walmart Vriddhi operations were initiated in Panipat, Haryana as the first cluster with 350 MSMEs having registered.

Read more.

## MITHR: Community Testing of HIV and medical safe spaces

ITHR **1.0**, an implementation research study supported by **Aids Fonds**, with St Johns Research Institute as its close partner comes to its close. This study tells us that peer-led community outreach and testing in the community is able to reach invisible populations who either never heard of HIV, or have ever been tested.

**9,792** vulnerable people were screened of which **74%** were being screened for the first time. **57%** of them were between **26-35** years old. When compared to the state-supported targeted intervention in the same locations, we note that Community testing reported **195%** more reactivity. MITHR was not only able to reach more hidden populations, but it was also able to save lives by linking them to care which would have otherwise gone unnoticed.

MITHR 2.0 supported by Grand Challenges Canada and in partnership with PCMH-Restore Health and community organizations - Swathi Mahila Sangha and Samara aims to improve the access to healthcare services (especially primary health care) among women in sex work and trans-women in Bengaluru, Karnataka to build a network of medical safe spaces and support for continuity of care. It bridges the gaps between providers and the communities through wellness facilitators who are enabled with a tech platform, and continuous bidirectional feedback.





# Influencing the equity agenda through global health ambassadors and critical platforms

Angela as a panellist in the Social Participation in Health Policy panel during the UN General Assembly September 2019 in New York.









Investment in building our own capacities in design and designthinking.

G Pictures taken from the DesignUp2019 Exhibition and Workshop



earning with some of the world's leading gender and equity advocates at the Women Deliver 2019 —conference held in Vancouver B C.

Seen in the picture Julian and Angela with Laura Murphy of Walmart



**Catalysing Social Impact** is a co-creation of Swasti and sister organization, Catalyst Management Services (CMS).

Supported by Ashraya Hastha Trust, this forum brought together, through online and face to face engagements in August 2019 - **380+** thinkers, doers and investors from NGOs, government bodies and the corporate world.

The cohort formed solution circles to solve critical problems that affect the most poor, vulnerable and marginalized around innovative finance, techtonic, transform for scale and social and behaviour change.

Know more in this CMS publication available on this

link.



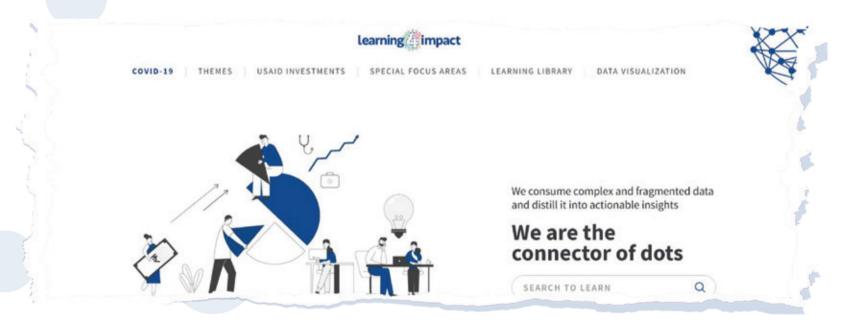
Our work with Catalyst management services and UNODC Nigeria on Response to Drugs in Nigeria.

Seen in the picture: Angela and Prachi with senior Nigerian officials from 11 ministries after training workshop on monitoring, evaluation and learning systems

#### O Learning4impact (L4i)

The Learning4impact (L4i) program supported by USAID India, supports the Health Office in analysing fragmented data and information from the domains of Reproductive, Maternal, Neo-Natal, Child Health, Adolescent Health and TB to arrive at actionable insights for the sector. In FY 2019-2020, L4i has developed a significant range of sectoral resources in the areas of Social Inclusion, Urban Health, Adolescent Health indicators, Human Resource for Health, Leverage Calculation, Monitoring Evaluation and Learning platforms and more.

At the onset of COVID-19, the Knowledge, Research, Learning and Communication strengths of L4i were critical in building resources for risk communication, capacity building and cross-learning. Learning methodologies such as Social Listening for Social Good developed by the L4i were further developed and deployed during the COVID-19 pandemic to design useful and actionable response frameworks.



#### O Community Organizations

- O In 31 Community Organizations the Swasti and Ashraya Hastha Trust (AHT) partnership has provided financial support and programmatic know-how to help ensure improved health and well-being of their members.
- O In an additional **33** Community Organizations, Swasti has partnered to support Institutional Development Strengthening, Safety Security & Justice, Financial Inclusion, Social Protection and Health.

#### O Financial inclusion

- O In FY 2019-2020, our partnership with Rose Malar Developmental Cooperative Society Limited enabled the creation of a Multistate Cooperative branch, meeting financial needs of marginalized communities in Theni, Tamil Nadu.
- O Our partners Swathi Jyothi (Cooperative established by Swathi Mahila Sangha, Bangalore) extended its services to Chikballapur through 2 Community Organizations, SSS (Soukhya Sanjeevini Samsthe) and Nisarga Society.

#### O Partnership for Maternal, Newborn & Child Health (PMNCHA)

Swasti continues to engage with PMNCHA both at the board and at the Strategy and Finance Committee and Advocacy Working Group.



#### O Asia Pacific Alliance for SRHR

SRHR as an essential part of UHC, special focus on marginalised populations.

#### **O WHO Social Participation Technical Network**

As a partner in the Technical Committee to support member states in enhancing People involvement in their health policies and systems.

#### World Benchmarking Alliance (WBA)

Swasti is a core member and continues to add value to the strategies for Gender, health and safety

#### **O UNAIDS-Social Protection**

Invited to speak and share experience of Social Protection in India at ADB's Asia Pacific Social Protection Week in Manila (Sep 9-12, 2019).





## **Audited Financials FY 19-20**

- O Total income for the financial year 2019-20 has increased by 19% (Rs. 18.19 crores to Rs. 21.60 crores) over that of 2018-19.
- O Grant expenditure increased to 95% (vs 93% in 18-19) and non-grant expenditures reduced compared to 18-19

#### Np. 25, AECS Layout, Ashwanthnagar, Bangalore – 560 094 Consolidated Swasti Financials as on 31st March 2020 Income and Expenditure account

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Particulars	Amt in (₹) for the year ended 31st mar 2020
Income	
Restricted	
Earmarked funds	21,00,35,207
Unrestricted	
Donations	7,25,658
Interest income	68,23,269
Other income	16,76,832
Total Income	21,92,60,966
Expenditure	
Restricted	
Grant expenditure	19,89,83,787
Unrestricted	
Expenses on i4We Initiative	
<b>Establishment and Other expenses</b>	49,12,004
Administrative expenses	69,89,192
Expenses on employment	56,90,518
Other Expenses	12,79,925
Total Expenditure	21,78,55,426
<b>Excess of Income over Expenditure</b>	14,05,540



# **Our General Body**

Nandlal Narayanan - Chairperson

J.V.R. Prasada Rao - Vice Chairperson

Shama Karkal - Secretary

Dr. Angela Chaudhuri - Treasurer

**Dr. Jacob John** - Member

Joseph Julian K. G. - Member

M.R.C. Ravi - Member

N. Raghunathan - Mentor

P. Rajarethinam - Member

**Shiv Kumar** - Chief Mentor

**Siddhi Mankad** - Member

Thangavelu R - Member

Swasti is registered under the Society Act, Karnataka, 1960



And, that's a wrap for 2019-2020! Thank you for being part of our journey. Follow us on social media and stay connected with our story as it unfolds.

Twitter: @SwastiHC
Facebook: @SwastiHC
LinkedIn: @Swasti Health Catalyst
Instagram: @swastihc

